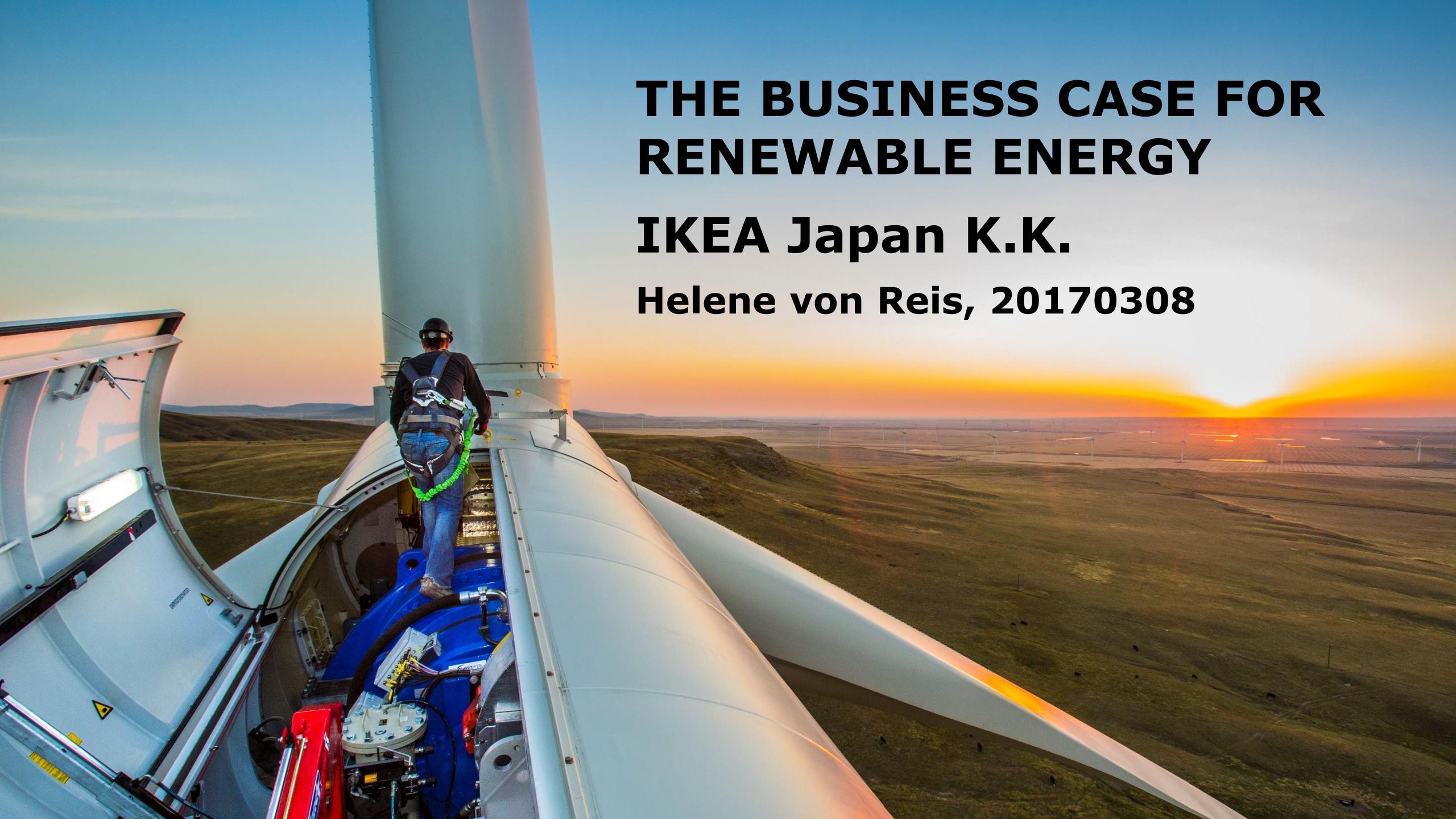


THE BUSINESS CASE FOR RENEWABLE ENERGY

IKEA Japan K.K.

Helene von Reis, 20170308

THE IKEA VISION

To create a better everyday life for the many people.

OUR BUSINESS IDEA

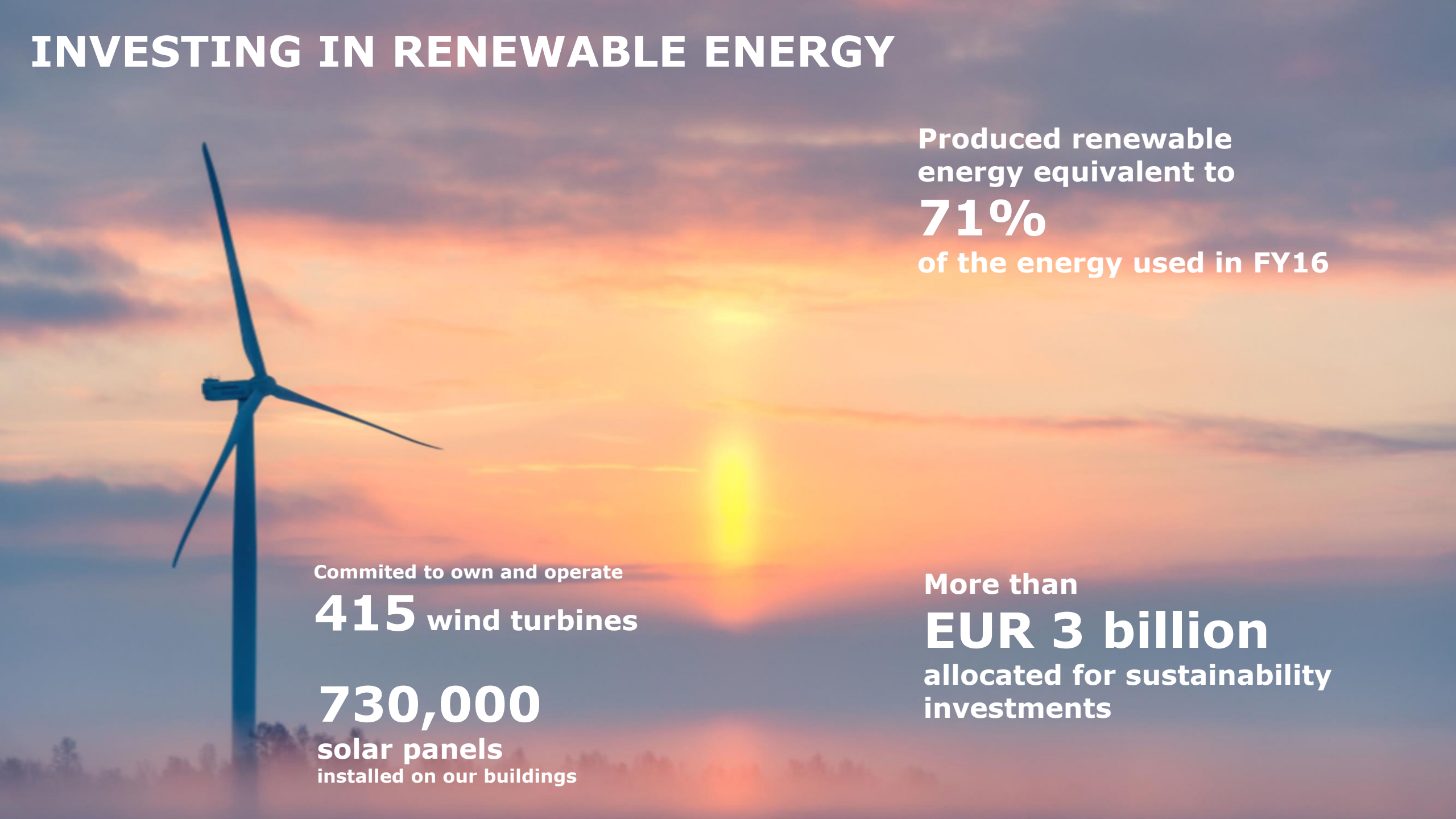
Our business idea is to offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.

PEOPLE & PLANET POSITIVE

1. A more sustainable life at home
2. Resource and energy independence
3. People and communities

A LOW-CARBON FUTURE WITH CLEAN, RENEWABLE ENERGY

INVESTING IN RENEWABLE ENERGY



Produced renewable energy equivalent to

71%

of the energy used in FY16

Commited to own and operate

415 wind turbines

730,000

solar panels

installed on our buildings

More than

EUR 3 billion

allocated for sustainability investments

Sustainable Store in Japan

79 million LED bulbs

Saving enough energy to power

650,000 homes

Home solar offer

Turning customers' roofs into power stations

BUSINESS LEADERSHIP ON CLIMATE ACTION

IKEA GROUP

Ingka Holding B.V and
its controlled entities

SUSTAINABILITY REPORT FY16

ARIGATO
GOZAIMASU!
IKEA