THE BUSINESS CASE FOR RENEWABLE ENERGY
IKEA Japan K.K.
Helene von Reis, 20170308
THE IKEA VISION

To create a better everyday life for the many people.
OUR BUSINESS IDEA

Our business idea is to offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.
A more sustainable life at home

Resource and energy independence

People and communities
A LOW-CARBON FUTURE WITH CLEAN, RENEWABLE ENERGY
INVESTING IN RENEWABLE ENERGY

Produced renewable energy equivalent to 71% of the energy used in FY16

Committed to own and operate
415 wind turbines
730,000 solar panels installed on our buildings

More than EUR 3 billion allocated for sustainability investments
Sustainable Store in Japan
79 million LED bulbs

Saving enough energy to power

650,000 homes

Home solar offer
Turning customers’ roofs into power stations
BUSINESS LEADERSHIP ON CLIMATE ACTION
IKEA GROUP
Ingka Holding B.V and its controlled entities

SUSTAINABILITY REPORT FY16
ARIGATO GOZAIMASU!