



JAPAN
RENEWABLE
ENERGY
FOUNDATION

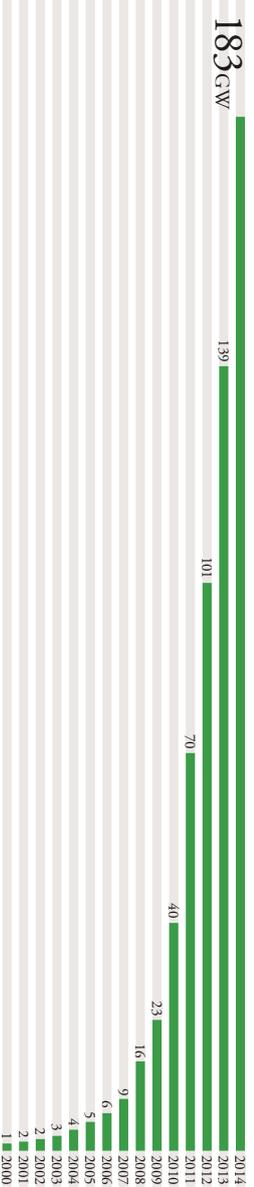
Wind Power

Global Cumulative Installed Wind Capacity



Solar Power

Global Cumulative Installed PV Capacity



Japan Renewable Energy Foundation for a sustainable, rich society



Message

In the wake of the Fukushima Nuclear Accident caused by the massive Earthquake and Tsunami disaster on 11th March, 2011, we are having serious discussions about the energy future in Japan. One of the movements which has emerged from these discussions is the call for faster deployment of renewable energies. I am strongly convinced that renewable energy is our energy future, as they constitute the sole energy sources capable of providing safe and sustainable energy to us and future generations. This is why I decided to establish this Foundation. Since then, I have been receiving strong support from various stakeholders around the country and the world, including governmental agencies, politicians, academics, industries and civil societies. I intend to closely monitor the activities of the Foundation. I expect it to be one of the strong driving forces for the promotion of renewable energy in Japan. I hope the Foundation and the renewable energy development will get your support.

Masayoshi Son, Founder and Chairperson

Mission Japan Renewable Energy Foundation is committed:

Mission **1**
to establish a society
based on
renewable energy.

Mission **2**
to research,
develop and advocate policies,
measures and
financial/business models
that are based on the
dynamics of markets and society,
to promote renewable energy.

Mission **3**
to build up partnerships and
networks with international
as well as domestic organizations
and civil societies.

Mission **4**
to promote capacity building
and support public awareness
for further recognition
and deployment of renewables.

Policy Research

- Aiming at reducing Japan's contribution to climate change and radioactive pollution, we develop energy policies to open the electricity market for renewables, distributed energy and energy efficiency.
- Comparing experiences at home and abroad to demonstrate that the integration of high shares of renewable energy, now in progress overseas, is also feasible in Japan.
- Support industrial and economic efficiency in Japan by conducting research on differences in the cost structure between Japan and other countries as well as surveys identifying barriers against market introduction.
- Research opportunities to make the electricity supply resource efficient with a competitive electricity market on a grid controlled by a transmission system operator independent of any production interests.

Policy Research

Advocacy

- Conducting discussions on energy policies/systems with experts, policymakers and media representatives to develop our policy research and recommendations.
- Working to jointly make changes from different standpoints through information/opinion exchange with local governments, energy companies at home and abroad, and a broad range of business operators, including power producers and suppliers.
- Working with organizations with a total of over 27 million members, including networks of co-ops, consumer groups and community power groups, as well as municipalities and associations of energy-related companies, in order to promote the transition to sustainable energy policies/systems in the Renewable Energy Action Campaign, which appeals to public opinion by mobilizing a wide spectrum of organizations seeking to expand the use of renewable energy.

Advocacy

International Networking and Information Dissemination

- Discussing the progress of integration of renewables and other issues and proposing solutions to them based on analyses of the latest research and experiences from around the world at international symposiums and expert meetings.
- Setting up the Innovation Network with the participation of experts and businesses around the world to disseminate knowledge obtained via the network throughout Japan and inform people overseas about Japan's development.
- Serving, via our website, as an information source regarding renewable energy statistics in Japan, and collecting facts under headings such as, The Truth about Renewable Energy You Should Know, and a serial column Energy Reports from Germany, which reports the realities of the German energy transition.

International Networking and Information Dissemination

Check our website for the full range of our activities.

www.jref.or.jp/en

Our activities are supported by a large number of individuals from around the world including our board and council members.



Tomas Käberger

Chair of Executive Board

Currently Professor of Industrial Energy Policy at Chalmers University of Technology and serves as Distinguished Visiting Expert of bio-energy technology at Zhejiang University in Hangzhou. He has served on board of Swedish and European Environmental Citizen's organizations, several Swedish Government Committees developing energy and environmental legislation, and China Council for International Cooperation on Environment and Development as a member of a task force on Low-Carbon Industrialization Strategies. From 2008 until 2011 he was Director General of the National Swedish Energy Agency.



Takejirō Sueyoshi

Vice-Chair of Executive Board

After graduation from Tokyo University, he joined the Mitsubishi Bank (the Bank of Tokyo-Mitsubishi UFJ) in 1967 and worked for the bank until 1998. During his years with Nikko Asset Management as Deputy President, he was appointed as a member of the UNEP FI Steering Committee. He is giving many educational speeches about environmental problems and CSR/SRI in various government councils, seminars, universities and TV programs. He is a Trustee member of Carbon Disclosure Project.



Teruyuki Ohno

Executive Director

He served as the Director General of the Bureau of Environment, Tokyo Metropolitan Government, for three years until 2013, and his active leadership in promoting renewable energy and energy efficiency has formed the foundation of Tokyo's energy policy. His notable achievements include reducing air pollution and PM emissions through "No Dirty Diesel Vehicle Strategy in Tokyo", and implementing Japan's first Cap-and-Trade Program in Tokyo in 2008. He was awarded Haagen-Smit Clean Air Awards by California Air Resources Board in 2014. He is a founding member of the International Energy Advisory Council since 2015.



Mika Ohbayashi

Director

Founding member and Director at Japan Renewable Energy Foundation since August 2011. Before joining JREF, she worked as Policy and Project Regional Manager for Asia Oceania at International Renewable Energy Agency (IRENA). She also served as Deputy Director at Institute for Sustainable Energy Policies for 8 years since its establishment in 2000. She started her career in the energy field by joining Citizens' Nuclear Information Center in 1992.



Naohiko Jinno



Kiyoshi Kurokawa



Ryuichi Sakamoto



Dörte Fouquet



Takeshi Kobayashi



Amory Lovins



Shigeki Miwa



Norio Murakami



Takamitsu Sawa



David Suzuki

About Japan Renewable Energy Foundation

Japan Renewable Energy Foundation is a non-profit organization which aims to build a sustainable, rich society based on renewable energy. It was established in August 2011, in the aftermath of the Fukushima Daiichi Nuclear Power Plant accident, by its founder Mr. Masayoshi Son, Chairman & CEO of SoftBank Corp., with his own private resources. The foundation is engaged in activities such as; research-based analyses on renewable energy, policy recommendations, building a platform for discussions among stakeholders, and facilitating knowledge exchange and joint action with international and domestic partners.

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Make a donation

Japan Renewable Energy Foundation welcomes donations in various forms. Your donation will be extensively used to promote the integration of renewable energy.

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